



## Who We Are

FoodRight was established in 2012 as a social enterprise dedicated solely to changing the way Milwaukee eats by building **healthy connections** to food.

FoodRight aims to eliminate food insecurity and chronic diseases linked with poor diet starting with those most at risk—**our children**.

Experiential lessons implemented in schools and now virtually, teach children, families and educators to cook and enjoy wholesome, low-cost, plant-based meals from around the world.

## Our Mission

FoodRight empowers youth, families and communities to choose foods that sustain life-long health, starting in Milwaukee, WI.

## Our Vision

- All people understand the impact of food on health and are able to make life-supporting choices
- All people have access to wholesome, sustainably-raised foods no matter their income
- All people possess the basic skills to cook wholesome foods from scratch

## Our Values

- Support a sustainable food system that's environmentally sound, economically viable, and socially just
- Diversity in foods grown and eaten is a key component to individual and environmental health
- Experiential learning is a tool for impactful education
- Family meals are a powerful means of promoting well-being



FoodRight's strong values and vision have rooted us to our mission of **empowerment**. We believe all people have the right to access nutritious foods and learn how to turn them into healthy, tasty meals. Now more than ever, we are dedicated to developing conscientious recipes reflecting the diversity that makes this world a more beautiful place to live (and eat). Experiential lessons implemented in schools and community organizations teach children, families and educators to cook and enjoy wholesome, low-cost, plant-based meals from around the world.

Research-based and vetted, our curricula effect changes in habits and attitudes that create **generational change** while addressing academic standards. We serve Milwaukee's central-city, developing a model to be nationally replicated. Partnerships with Milwaukee Public Schools, Teens Grow Greens, Knorr, Metahouse, and others, foster moments that build connections between food intake and life-long health. Our success is due in part to **proud** and **joyful moments** exchanged between instructors and participants through growing, preparing, and consuming nutritious foods together.



**8,000**

**MEAL KITS DELIVERED TO  
MILWAUKEE STUDENTS**



**1,200**

**MILWAUKEE STUDENTS &  
FAMILIES REACHED**

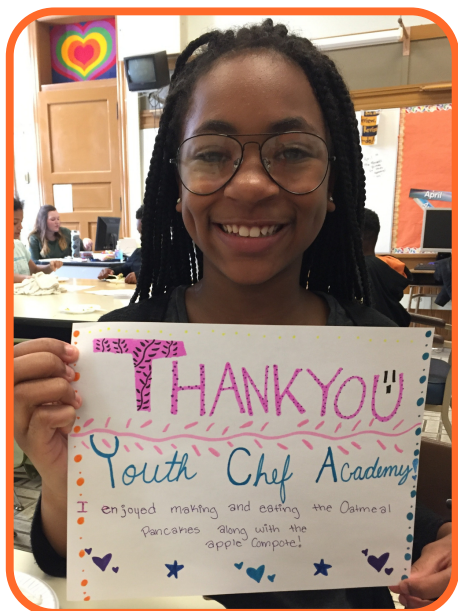


**\$52,000**

**RAISED TO SUPPORT  
MILWAUKEE STUDENTS**

## What You Can Do

Volunteers, supporters, and participants are what make our program work. Whether in person or a virtual classroom, we see the joy and impact that our programming makes, one beautiful smile at a time. Visit our website and social media to learn more about our program, volunteer, enjoy a recipe and spread the word about FoodRight.



## Connect



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